



BUCCELLATI

MILANO DAL 1919

BUCCELLATI AT NEW YORK FABULOUS FUND FAIR

October 28th, 2017 – at Skylight Clarkson North, in New York, Buccellati was one of the famous luxury brands supporting the Halloween fundraising event of Natalia Vodianova's Naked Heart Foundation, helping children with special needs, for the first time collaborating with amfAR, the Foundation for AIDS Research.



The event was directed by Jeff Koons and all the celebrities and guests attending had the chance to try their luck on many customized games offered by the supporting brands, with all the proceeds from the game tokens going to the Naked Heart Foundation and amfAR. Buccellati was present with its "Skull Shy" game: jeweled skulls to be knocked off by using gold and silver balls.

Hosting the guests at Buccellati booth the supermodel Carolyn Murphy and socialite and style blogger Helena Bordon. Among Buccellati's guests for the night, together with Lucrezia Buccellati, celebrity stylist Elizabeth Sulcer and influencer Lainy Hedaya.

Supermodel Natalia Vodianova, founder of Naked Heart foundation, was fabulous in Buccellati at her arrival to the party with Jeff Koons.

First held in London in 2015, the Fund Fair has become the most fabulous and fun event, now held in New York, where it has proved to be spectacular new edition.

BUCCELLATI

Buccellati is one of the world's most renowned high jewelry houses, celebrated for its craftsmanship, design, and one-of-a-kind masterpieces. Buccellati prides itself in its use of rare stones with a strong focus on colour; a characteristic uncommon to many fine jewelry makers. Today, Buccellati jewels are admired worldwide not only for their design and genuine craftsmanship, but also for the house's signature engraving techniques, which date back to the ancient traditions of the goldsmith's ateliers of the Italian Renaissance. Buccellati boutiques can be found worldwide in Milan, Venice, Florence, Cala Di Volpe, Capri, Monte Carlo, Paris, Lyon, Lugano, London, Moscow, Dubai, Beirut, New York, Chicago, Aspen, Beverly Hills, Bal Harbour, San Francisco, Palm Beach, New Orleans, Houston, San Marino, Hong Kong, Tokyo, Seoul, Osaka e Nagoya.

amfAR

The Foundation for AIDS Research, is one of the world's leading non-profit organizations dedicated to the support of AIDS research, HIV prevention, treatment education, and advocacy. Since 1985, amfAR has invested more than \$480 million in its programs and has awarded more than 3,300 grants to research teams worldwide.

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Naked Heart Foundation

Naked Heart Foundation is a children's charity founded by Natalia Vodianova in 2004. Its main mission is to help build an inclusive society that is open to people with disabilities and special needs, through encouraging play and creation of free support services for disadvantaged families. To date over 180 accessible play facilities have been built, and the Foundation continues extensive work to prevent child institutionalisation and develops a network of free, professional support services for families raising children with conditions such as autism, Down's syndrome, cerebral palsy and other special needs.

